

Social Control

Internalization

- Process by which a norm becomes part of ones personality, conditioning you to conform to society's expectations.
 - Saying hello when you see someone.
 - Stopping at a red light.
 - Hugging a family member.
 - Raising your hand in the classroom when you want to ask a question.





Positive Sanction

- An action that rewards a particular kind of behavior.
- Positive sanctions are introduced early in life by family members. Almost always through interactions of some sort.
- Given for good work, good grades, etc.
- Ex: raise or promotion at work, cheering from a crowd, ribbons, trophies, etc.

Can an overabundance of positive sanctions be a good or bad thing?



Negative Sanction

- Punishment or threat of punishment to encourage conformity with the rest of society.
- Ex: Possibly having car towed → Keeps you from illegally parking
 - If that is not enough then the punishment of having your car towed occurs.
- Many levels of negative sanctions → frowns, boos, ridicule, fines, imprisonment, and/or execution.



Formal Sanction

 Reward or punishment given by a formal organization or regulatory agency, such as school, business, or government.

Negative formal sanctions

 Low grades, suspension from school, fired from job, fines, imprisonment.

Positive formal sanctions

Graduation diplomas, promotion, award, medals



Informal Sanction





- Majority of norms are handled in this way.
- Spontaneous expression of approval or disapproval given by an individual or group.

Negative informal sanctions

 Frowns, gossip, insults, booing, ostracism

Positive informal sanctions

Standing ovation, compliments, smiles, gifts, etc.

Social Control

- Process of enforcing norms through either internal or external means.
- Social control in all societies is selfcontrol which is learned through the internalization of norms.
- Agents of external social control
 - Police, courts, religion, family, public opinion.

No society can last long without effective social control.

