

# **Social Control**

### Internalization

- Process by which a norm becomes part of ones personality, conditioning you to conform to society's expectations.
  - Saying hello when you see someone.
  - Stopping at a red light.
  - Hugging a family member.
  - Raising your hand in the classroom when you want to ask a question.





### **Positive Sanction**

- An action that rewards a particular kind of behavior.
- Positive sanctions are introduced early in life by family members. Almost always through interactions of some sort.
- Given for good work, good grades, etc.
- Ex: raise or promotion at work, cheering from a crowd, ribbons, trophies, etc.

Can an overabundance of positive sanctions be a good or bad thing?



# **Negative Sanction**

- Punishment or threat of punishment to encourage conformity with the rest of society.
- Ex: Possibly having car towed → Keeps you from illegally parking
  - If that is not enough then the punishment of having your car towed occurs.
- Many levels of negative sanctions → frowns, boos, ridicule, fines, imprisonment, and/or execution.



# **Formal Sanction**

 Reward or punishment given by a formal organization or regulatory agency, such as school, business, or government.

#### **Negative formal sanctions**

 Low grades, suspension from school, fired from job, fines, imprisonment.

#### Positive formal sanctions

Graduation diplomas, promotion, award, medals



# **Informal Sanction**





- Majority of norms are handled in this way.
- Spontaneous expression of approval or disapproval given by an individual or group.

#### **Negative informal sanctions**

 Frowns, gossip, insults, booing, ostracism

#### Positive informal sanctions

Standing ovation, compliments, smiles, gifts, etc.

# Social Control

- Process of enforcing norms through either internal or external means.
- Social control in all societies is selfcontrol which is learned through the internalization of norms.
- Agents of external social control
  - Police, courts, religion, family, public opinion.

No society can last long without effective social control.

